

TRACI DOUGHERTY

Association Executive | Membership, Governance & Engagement Leader

TraciDouPenn@gmail.com | tracidougherty.com | linkedin.com/in/tracidougherty | Pennsylvania | Remote & Hybrid

EXECUTIVE SUMMARY

Association leader with 20 years of experience strengthening membership, governance, volunteer systems, publications, communications, professional learning, and organizational operations.

CORE COMPETENCIES

Association Management • Membership Strategy • Governance • Board Relations • Volunteer Leadership • Member Engagement • Communications • Publications • Conferences • Succession Planning • Financial Awareness

SELECTED IMPACT

- Built a 70-volunteer structure across 13 committees.
- Supported national membership strategy serving 2,000+ educators.
- Led work connected to a \$300K+ membership portfolio within an approximately \$1.5M organization.
- Managed an \$80K annual operating budget.
- Directed four statewide publication issues annually and two nationally recognized publications.

PROFESSIONAL EXPERIENCE

AMERICAN CLASSICAL LEAGUE — Vice President of Membership | 2022–2026

- Shaped strategy serving 2,000+ educators and connected to a \$300K+ portfolio.
- Advised executive and board leaders on member experience and sustainability.

EXCELLENCE THROUGH CLASSICS — Executive Committee Chair | 2016–2024

- Directed 70 volunteers across 13 committees and managed an \$80K annual operating budget.
- Strengthened governance, succession, communication, and operational coordination.

PENNSYLVANIA JUNIOR CLASSICAL LEAGUE — Publications Chair | 2023–Present

- Directed statewide editorial strategy serving 30+ schools and 500+ students.
- Built repeatable publication and contributor systems.

UPPER DUBLIN SCHOOL DISTRICT — Teacher, Department Chair & Gifted Education | 2015–2026

- Built curriculum, assessment, student leadership, publication, and program systems.
- Managed complex events, travel, budgets, communications, and advocacy.

UNIVERSITY OF PENNSYLVANIA — Evaluation, Assessment & Analytics | 2007–2013

- Supported 100+ fellowship programs across 20 academic departments.
- Built dashboards and executive reporting using data representing 10,000+ students.

EDUCATION & CREDENTIALS

Temple University — M.Ed. (2009); B.A. English, History, and Classics (2007) | University of Pennsylvania — Post-Baccalaureate Certificate in Classical Studies (2008); graduate coursework in statistics | Pennsylvania Instructional II Certifications: Latin, English, History